



MIT Course 15.393 Nuts and Bolts of New Ventures

Bob Jones

A serial entrepreneur with international business experience and two patents in the field of nutrition, Bob is a mentor with MIT's Venture Mentoring Service. He has served as a judge in MIT's \$100K Business Plan Competition. Bob served for ten years as a National Advisor for Pipeline Entrepreneurs, where he led many intensive workshops for high-growth entrepreneurs. He has started four companies with doctors at Harvard Medical School, and served as CEO of a food company that's publicly traded on the Hong Kong exchange.

Bob is the author of *The Start-Up Starter Kit: How to Avoid Failing in the Crucial First Two Years*, which is available through Amazon and Barnes & Noble.



He has an A.B. in biology from Princeton University, and an MSM (MBA + thesis) from MIT. After hours, Bob is an enthusiastic motorcyclist and a working musician, performing regularly with several Boston-area groups, including a blues band. He's also on the Board of Trustees for Music with Heart and joins them playing in local homeless shelters.